



# Parkland Music Boosters

## Executive Board Meeting

Minutes - July 21, 2020 at 7pm

**Call to Order:** Katy Mangold, President

**Approval of Minutes:** (Executive Board Meeting, June 23, 2020) Motion by Diane Miller; 2nd by Michelle Harer; approved.

**Treasurer's Report:** \$4,278 in income and \$5,733 in expenses; gift basket purchased for Jill Sperry whose mom passed away; Band Memory Book costed 587.50, actually made profit of over \$1,000. For the new year, income is \$42 and expenses are \$644 for a loss of \$602. The checkbook balance is \$22,446. Motion to approve by Diane Miller; 2nd by Michelle Harer; approved.

### **Directors' Update:**

#### Lerew

Not a lot to report since last time. We are still waiting to hear from the School District and PIAA for what will happen with this year's football season. PIAA says fall sports are going to happen. The question really is what's happening with regards to spectators and bands. We have heard very little. Band camp is still scheduled for 8/24/2020 to 9/4/2020. We are not sure what that's going to look like. A lot will be dependent on what guidance is given by the school district. Freshmen mini camps are planned (Tuesday and Thursday) nights starting 8/11/2020. Additional dates are 8/13, 8/18, and 8/20. We don't expect a lot of marching in a best case scenario right now. The plan is just to work on music and some basic marching skills to get them integrated. Materials are being posted online for percussion to help with placement of percussionists. Philadelphia has cancelled the Thanksgiving Day Parade. We were automatically invited for next year's parade.

#### Anonia

There is not a lot of information available right now. There is a department chair meeting tomorrow and Thursday for plans for the high school. K-12 plan is being sent to the school board for approval but it is constantly changing due to the circumstances. Emaus just recommended no indoor singing or bands for K-12. We are still waiting for additional research on what you can safely do indoors.

### **Old Business**

#### **Membership dues/online payments**

Wendy Wright has been proposing that we offer the ability to fill out booster membership forms and make payments online. She would like to help Mary Ost set this up. Connie Baxter has started the form with our online payment system but was unable to share with the group in the Zoom meeting. She explains that Square will not allow us to create an actual form. She has set it up as a link which offers options for example: family membership \$10, additional donation \$25, additional donation \$50...all the way up to \$100. When you check out, it will ask for a phone number, name and address so

you know who it is. Connie took the booster membership form and put it into charms with the option to select an equipment helper, fundraisers, etc. Groups for those special interests can be grouped and emailed. The membership link can be shared in many places - for example on social media. What do we get for the membership? Magnets were recommended as a benefit. Katy Mangold and Wendy Wright recommended that we should present to the parents what the advantage of joining boosters is to get more members. Eric Lazansky recommended that we should mention to parents that this year is different and going to be a challenge. We should appeal to them that "every little bit helps" and let them know that we will have a huge financial loss this year. Also, we should not really concentrate on the volunteering because we don't know if there really will be opportunities for this.

### **Website/Facebook**

Never been assigned to a job but was based on who had web design knowledge. Whoever takes care of website also does the Facebook page. Only one person posts; everything flows through that person. Katy Mangold suggested that Wendy Wright take over the maintenance of the website. Mary Ost made the motion for Wendy Wright to be appointed webmaster; 2nd by Michelle Harer. Wendy will need to contact Linda Neely about the website because it is down right now. Diane is also in touch with her regarding the accounts. Diane will let us know the status.

### **Indoor color guard updates**

Indoor percussion ensemble had refunds go out. There was a uniform collection. If you were an underclassmen, any refunds were credited to the student account. Senior refunds had younger siblings accounts credited in the student account if he/she will be in band. Payments made in March (in red mailbox) were voided. There will be a second drop off for any outstanding senior costumes, etc. It might be during freshman night.

Where can students pick up fanfare and tribute book pickups if they were not able to make first pick-up? Those who were not picked up were emailed by Linda Neely and will be available for pickup on August 1st. They can then contact her to pick them up at her house.

### **New Business**

#### **Spirit Wear Orders**

Personalized masks were ordered. Katy shared the mockup of the band masks. We can do preorders for these masks and have them available for the first week of August. Masks cost approximately \$3.50 each. Katy mentioned that we might want to offer a free mask with the booster membership and increase the membership. Mr. Lerew said this would be a great tool to get more visibility of the boosters. Katy Mangold made a motion to preorder 300 masks for sale and distribution; 2nd by Eric Lazansky; approved. Wendy made a motion to increase the membership dues to \$15 per family, include a mask (band logo) with the membership, and give the option to order additional masks at \$5 each; 2nd by Eric Lazansky; approved. It will be included in the initial membership solicitation. Katy Mangold will contact the supplier to see about delivery. Then a separate 2nd spiritwear sale can be run. Mr. Anonia recommended that we have

orchestra and chorus logos available for the spiritwear sale. Orchestra has a logo and Mr. Anonia will get a logo designed for Chorus. Katy Mangold will contact Mr. Mishler for Orchestra logo. Eric Lazansky made a motion to purchase 300 more masks with the two other logos (150 Chorus masks and 150 Orchestra masks) to sell; 2nd by Jill Sperry; Approved. Remaining spiritwear discussion will be tabled to next month. We need to figure out what else we want to add to the spiritwear store. Add Chorus and Orchestra and possibly Jazz Band. Eric Lazansky will pick out store items. Katy Mangold will send him the link to pick out items. Are winter coats available? Water bottles?...need to be able to personalize them.

## **Committee Updates**

### **Clothing Drive**

The clothing drive was canceled for the summer and needs to be rescheduled for sometime in October. Michelle Harer made a motion to move the clothing drive to October (the earliest the company can do); 2nd Heather Hechler; Approved.

## **Open Forum Discussion**

### **Additional item to be tabled**

Meals for kids during summer camp - probably won't happen, PSD wants as little possible. If a meal was done for the students it would be a boxed meal.

### **2 students qualified for National Choir in November in Orlando.**

Brycon Geiger  
Zachary Evans

### **Future Meetings**

Will be the 2nd Tuesdays in Month for future board meetings. Katy Mangold will send out the dates.

### **Katy's Contact**

Katy is moving from Muhlenberg to Albright College and will from now on be using in personal email

### **General Membership Meetings**

General membership meeting in August will be August 17th - Freshmen Rep elected.

## **Meeting Adjourned**

Eric Lazansky motioned to adjourn the meeting; 2nd by Michelle Harer; Approved.